

STYLE

What The Fashion Girls Are Wearing This Month: June 2023 Edition

Love it or hate it, the internet adores a fashion girl, and we're not ashamed to admit so do we. For the sake of satisfying our social curiosity and some major style inspo, here's what the fashion girls are wearing this month – and how to recreate the looks for a casual “who wore it better” moment.

By Julie Drake Jun 28th 2023 ⌚ 4 min read



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As social beings, we humans have a natural curiosity about the goings-on in the lives of others. And despite our best efforts at indifference, we love a harmless peek inside from time to time. This voyeuristic curiosity is amplified when it comes to trendsetters of the day, particularly in the realm of fashion.

As evolved creatures who appreciate art and beauty, it's not hard to understand our fascination with these modern day trendsetters. First, everyone loves to be “in the know.” Following along allows us to be on the leading edge ourselves, thus boosting our perceived social relevance. Second, these trendsetters are often very beautiful and know how to dress in a way that flatters and highlights their best qualities. Candid photos of curated outfits in NYC, Santorini, or St. Tropez have a way of drawing us in and holding our gaze, and subsequently sending us on travel-planning binges and vacay ‘fit shopping sprees. And while there are certainly aesthetic groupings (Parisian style, Scandi chic, beige baes, color queens), the “fashion girl” persona is so varied it's almost impossible to distill down into a few words – except that she's got a Ph.D. in style with an emphasis in selling it to the rest of us. Basically, you know one when you see one, and if her vibe gives you a twinge of “I need that” energy, consider yourself duly influenced.

When it comes to celebrity and other style influencers, we all have our go-to's for

“personal aesthetic” inspo. Luckily for us, in the age of the internet and social media, we don’t have to rely on the NYT Style section for photos of these fashion pioneers. Opening just about any social media app will provide endless #ootd options. And while we may snicker when we see one snapping pics on the street IRL, we all love a good virtual scroll down fashion girl lane.

If you’ve got a need for a good style feed, here at *Evie*, we’ve decided to make it easy to get your fix. We rounded up the best looks from our favorite fashion girls this month to keep you inspired, entertained, and up to date on what’s what in the world of fashion.

Evie's product selections are curated by the editorial team. If you buy something through our links, we may earn an affiliate commission, at no cost to you. We only recommend products we genuinely love.

Black Tube Is the New White Tank

The classic white tank has been a mainstay for several years now, and it’s easy to understand why. It’s simple, sexy, and goes with just about everything. Well, white tank, thank you for your service, but it’s time to step down as tip top queen. There’s a new it top in town, and she’s just as versatile as the last one. Cut straight across or with an adorable sweetheart neckline, the black tube is making a splash, and the effect is hot, hot, haute. Take a lesson from fashion girls Hailey Bieber and Jeanne Ménard, and pair it with any number of bottoms for an outfit recipe worthy of repeating. Snag yours here:

Free People Carrie Tube, \$30





Everlane Tube Top, \$30



Dissh Anika Twisted Black Knit Top, \$60



Gap Rib Sweetheart Tube Top, \$60





Summer Satin

Nothing screams “need” like a good summer satin. A bougie satin set or slip dress is like a nice tan – it universally gives happier, healthier, and *glowing.* Seen on it girls like Matilda Djerf, Nina Sandbech, and Cass Dimicco, it’s a true summer staple and the gift that keeps on giving. If so silkily-inclined, you might try:

Quince Washable Silk Slip Dress, \$80





Free People Simply Biased Slip Dress, \$60





Abercrombie & Fitch Plunge Satin Mini Dress, \$100





Abercrombie & Fitch Satin Pull-On Wide Leg Pant, \$90



A Really Good Yacht Dress

A must-have this summer is a really, really good yacht dress – whether or not actual yachting is on the agenda. A good yacht dress can also be worn on a dinner date, a rocky seaside stroll, or even around the house to class up daily activities. And it doesn't have to be white, though these versions worn by Elsa Hosk, Cass Dimicco, and Wendy Swan all happen to be. For your own “yacht money” vibes, give these cuties a shot:

Anthropologie Slim Square-Neck Dress, \$170





Moon River Off-The-Shoulder Maxi Dress, \$148





Free People Mix It Up Mini Dress, \$88





Free People Eleni Bodycon Midi Dress, \$78





LPD (Little Pink Dress)

The power of the LPD should never be underestimated. Slinky, sexy, and cute as can be, the LPD screams feminine girl power. Opt for a flirty mini like Hailey Bieber, a classy maxi à la Princess Kate, or the fun Barbiecore variety donned by Nitsan Raiter and Nina Sandbech, and you've got a good ol' fashioned great time in the bag. Proceed without caution via these excellent options:

For Love & Lemons Clementine Mini Dress, \$248





Hyacinth House Pink Floral Smocked Marie Mini Dress, \$168





Asos Maya Delicate Sequin Maxi Dress, \$172





LoveShackFancy Raleigh Mini Dress, \$345





Anthropologie Marisol Smocked Gauze Maxi Dress, \$98





Cleobella Magenta Lalita Mini Dress, \$238





Not Just Nautical Stripes

These are not your mother's striped shirts. Summer 2023 stripes are sleek, sexy, and will punch you in the face if you call them coastal grandmother. Worn thick and thin like Alison Toby and Julie Ferreri, off the shoulder like Miss Bantu, or oversized like Emelie Lindmark (Emitaz), these stripes are cool, chic, and turning heads like a Borat character on location. You can't go wrong with any of the following:

Banana Republic Factory Off-Shoulder Ribbed Top, \$45





Abercrombie & Fitch Essential Baby Tee, \$25



Ralph Lauren Striped Long Sleeve Polo, \$168





Gap Factory Stripe Crewneck Tunic Sweater, \$70





Cider Stripe Collar Knit Top Polo, \$28



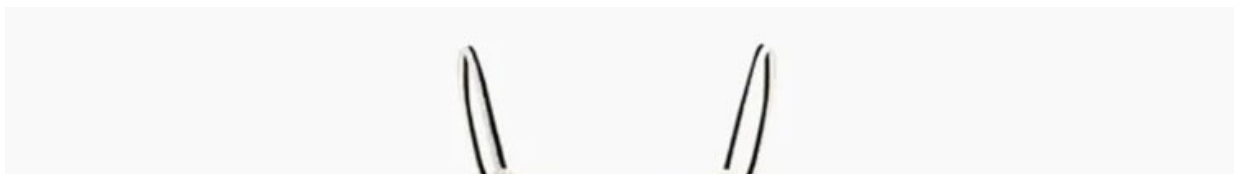
Loft Stripe Ribbed Off-The-Shoulder Top, \$45



Crochet All Day

Few things can truly be worn “all day” in the summer, and these beauties fit into that tiny category. From fancy morning brunch to late-night after parties, crochet – in all its varied forms – is the ultimate cool girl uniform. Matching sets like Wendy Swan’s and Jeanne M  nard’s, backwards cardis like Leasy in Paris’s, and a festival-worthy dress from Yasmin Bright all communicate “I just threw this on” effortlessness with ease. These do all the work:

Commense Paros Crochet Eyelet Midi Dress, \$45





LSPACE Sweetest Thing Crochet Maxi Skirt, \$165





Free People Mykono Fauxchet Sweater Mini, \$78





LSPACE x Hannah Montazami Kaye Cover Up, \$145





PQ Amelie Maxi Dress, \$154





Frankie's Bikinis Amore Crochet Headband, \$45





Classic Crop

It doesn't get more summer classic than a crop top and comfy pant combo. Look sizzling with virtually no effort in the unofficial official summer uniform like Nitsan Raiter and Sofia Richie Grainge. Here's how:

We The Free The Perfect Tee, \$38





Free People Preppy Poplin Pull-On Pants, \$78





Abercrombie & Fitch Essential Body Skimming Tee, \$19





Abercrombie & Fitch Linen Blend Pull-On Wide Leg Pant, \$80





Maeve Poplin Cropped Blouse, \$90



Abercrombie & Fitch Crinkle Textured Pull-On Wide Leg Pant, \$80





Color Me Obsessed

A cursory scroll through a typical fashion girl's account would have you thinking many have a severe allergy to color. But not these fashion girls. These leading ladies are breaking beige molds left and right, and showing us that life in color is much more exciting than their neutrally monochromatic counterparts. Dua Lipa's collab with Versace, Bella Hadid's vintage Dior resurrection, and color queens like Nina Sandbech, Tessa van Montfoort, and Yasmin Bright showed us the way this month.

Jump off the big color high dive with these super fun pieces:

Free People Everything's Rosie Midi Skirt, \$98



Farm Rio Printed Puff Sleeve Dress, \$230



Free People Nova Tiered Maxi Skirt, \$108



Abercrombie & Fitch Linen Blend Ruffle Set Top, \$40



Abercrombie & Fitch Linen Blend Maxi Skirt, \$70





Gap Crochet Mini Dress, \$90





Closing Thoughts

The age of the internet and social media has changed the fashion landscape when it comes to influence and trendsetting. The old, passing “Where did you get that?” to a girl at school now looks like more than we wanted to know about every single thing a style icon wears every single day (#ad). And the barrier for entry is almost nonexistent: just about any fashion-obsessed debutante can become the next big thing with an iPhone and complete abandonment of all inhibitions. But, it’s not all bad. By curating our feeds to include only trendsetters whose aesthetics truly speak to our souls – and don’t drive us absolutely bonkers – we can stay entertained, in the know, and endlessly inspired. And who knows, maybe with enough soul-searching, we will eventually realize that our greatest style icon was inside of us all along. When we dive in and fully get to know ourselves, our interests, our deepest desires and passions, perhaps we’ll let those lead the way and no longer feel the need to look to others for ideas and validation. But, for now – everyone loves a fashion girl.

Support our cause and help women reclaim their femininity by subscribing today.



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